

Northfield Ice Arena Advisory Board Monday April 2, 2018 8:00 a.m. Second Floor Training Room

Meeting Minutes

<u>Members Present:</u> Mayor Rhonda Pownell, Ben Martig, Dave Bennett, Todd Bornhauser, Brett Reese, Brad Ness, Mike Ludwig, Tania Will, Carey Tinkelenberg, Chris Heineman, Chris Kennelly <u>Members Absent:</u> Chris Sorenson, Jeff Hasse, Jim Fischer, Jan Hanson, Ryan Bowles <u>Others present:</u> Barb Neitzel – Recording Secretary

- Welcome and Opening Remarks
 The mission statement was read.
- II. Any questions / follow up / updates from the last meeting.
 None
- III. Approval of March 15, 2018 Minutes

A motion was made by T. Bornhauser and seconded by B. Ness to approve the March 15, 2018 minutes. All in favor. Motion carried.

- IV. Review Draft Council Presentation of Ice Arena Board Recommendation
 D. Bennett gave a preview of the power point presentation for the April 10th Work
 Session. In addition to the report, there will be a staff report with other studies included. The main topics of the presentation and their findings include:
 - Phase I Assess Arena Ice System, Arena Condition, Perform Long Rang Condition Analysis
 - Phase II Ice Market Study and Economic Impact Analysis
 - Phase III Facility Options Operational Costs and Capital Costs
 - Summary Matrix for all five options

- Northfield Ice Arena Board Recommendation Two sheet ice arena on land donated to NHA
- Collaboration and Financing

The following revisions were made by the board:

- Categorize board members by groups and organization they represent.
- Include local hockey registration numbers for 2017.
- More detailed descriptions of primary and secondary impacts.
- Shift Annual Project Tax Impact column to the last column on the right and highlight.
- Separate Private Fundraising from other forms of financing.
- Include Dundas Dome in map images.
- Show how other communities fund their arenas.
- On Summary Matrix note that it assumes 205 hours would be sold on the secondary market and/or increased by the NHA.
- Include figure skating article from April 1, 2018 Sunday paper.
- Include other civic multi use options to show it as a community asset.
- Show clear explanation of why St. Olaf option was not a strong option.
- Show reasons for broader aspects of 30% of ½ cent sales tax option.
- Connect Strategic Plan with sports tourism.
- Illustrate how development on the proposed site could spur future development in that area.
 - D. Bennett and B. Reese will present at the work session. Other organizations involved are encouraged to attend as a show of support.
- V. School District Other Financing Considerations
 - D. Bennett noted the school district is still in the process of working through their options.
- VI. Any other items to discuss?
 - B. Martig stated it would be better served to start a new group to strategize as to how to move forward once voted on by the City Council.
- VII. Schedule next meeting

The next meeting was scheduled for Thursday, April 12, 2018 at 8:00 a.m.

VIII. Adjourn

The meeting adjourned at 9:37 a.m.